



Professional Diploma in Hospitality Business Management

7 Months Programme

*Non-MQA Programme



About the Programme

This programme will enable the indentified market to explore basic theory and practical learning in Hospitality Management. It is very much transparent that the global economy is support by various sectors in the hospitality world, for an individual embarking on this journey will take them to various places and provide wider career opportunities. Indulging in the hospitality & tourism arena will provide international exposure and recognition.

Who is This for?

SPM & Adults wanting to embrace lifelong learning.

Subjects Offered

- Principals of Management
- Introductory to French
- Introduction to Tourism & Hospitality Industry
- Service Quality Management
- Restaurant Management
- Hotel Operation

Delivery Mode

- **2** semesters over **7 months**;
- Guided face-to-face tutorial + online self learning mode;
- Complete a subject in **10 hours** (over 5 weeks)

Pathway to an Accredited Diploma

Professional
Diploma

Diploma in Hospitality

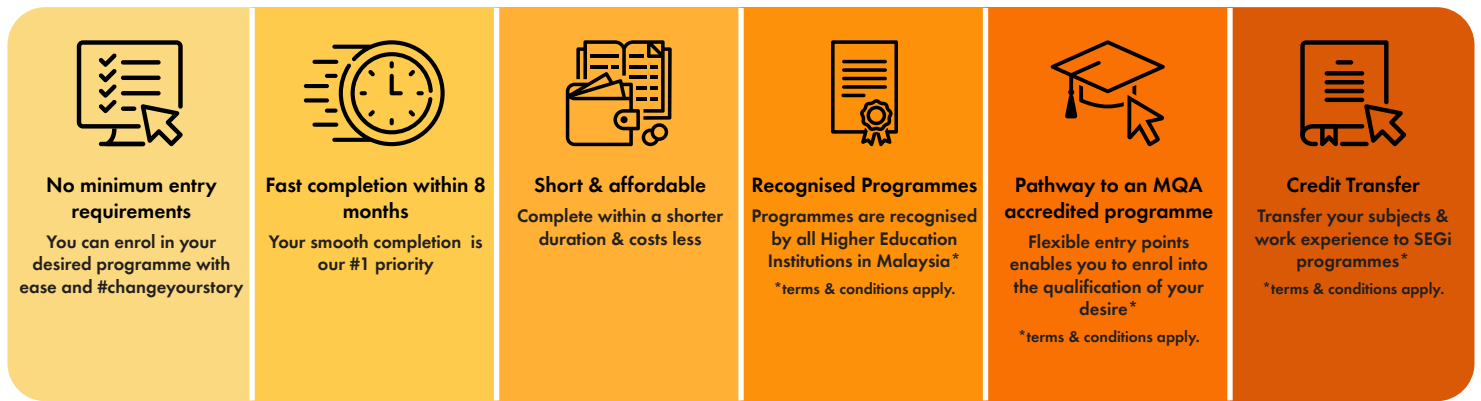
Fee Structure

First Professional Diploma: RM7,870
Subsequent Professional Diploma: RM4,910

Offered in



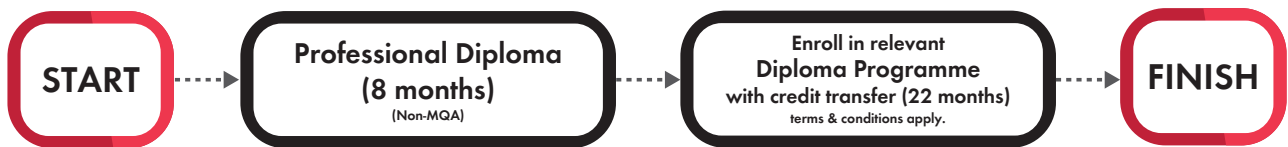
Why SEGi Professional Diploma?



Flexible Delivery Structure



Pathway to an Accredited Diploma



What Makes Us Different?

Difference	Full-time Diploma	Professional Diploma
Accredited Programme	MQA (recognition by the government for the purpose of employment in the public sector)	Non MQA (Widely accepted by private sector and can further studies to Full-time Diploma via APEL)
Duration	2 / 3 years	2 semesters over 7 months (for each Professional Diploma)
Financing	HRDF, PTPTN, EPF	HRDF
Mata Pelajaran Umum (MPU)	Applicable	No MPU
Academic Pre-Requisite	STPM/ A-Level / Foundation / Other equivalent	No need SPM, only need SKM or minimum 2-3 years industry experience
Approach to Learning	Academic	Emphasis on application of knowledge
Career Path	Academic	Industry
Learning Style	Rigid	Flexible
Certificate	Single Cert	Multiple Cert (Based on Level)