



Professional Diploma in Graphic Production

7 Months Programme

*Non-MQA Programme



About the Programme

This programme provides a well-rounded foundation of knowledge and skills to focus on visual production, including traditional printed materials, prepress techniques, and modern digital & cyber media. More importantly, graphic production to address the online & offline commercial needs.

Who is This for?

Junior executives, small business owners, photographers, content creation personnels, advertising firm executives, digital marketers, sales and marketing officers and anyone who are interested to learn the basics of professional graphic design.

Subjects Offered

- Color Studies
- Introduction to E-marketing
- Corporate Design
- Online Media Design
- Digital Graphic
- Visual Communication

Delivery Mode

- **2 semesters over 7 months;**
- Guided face-to-face tutorial + online self learning mode;
- Complete a subject in **10 hours** (over 5 weeks)

Pathway to an Accredited Diploma

Professional
Diploma

Diploma in Creative Arts & Design

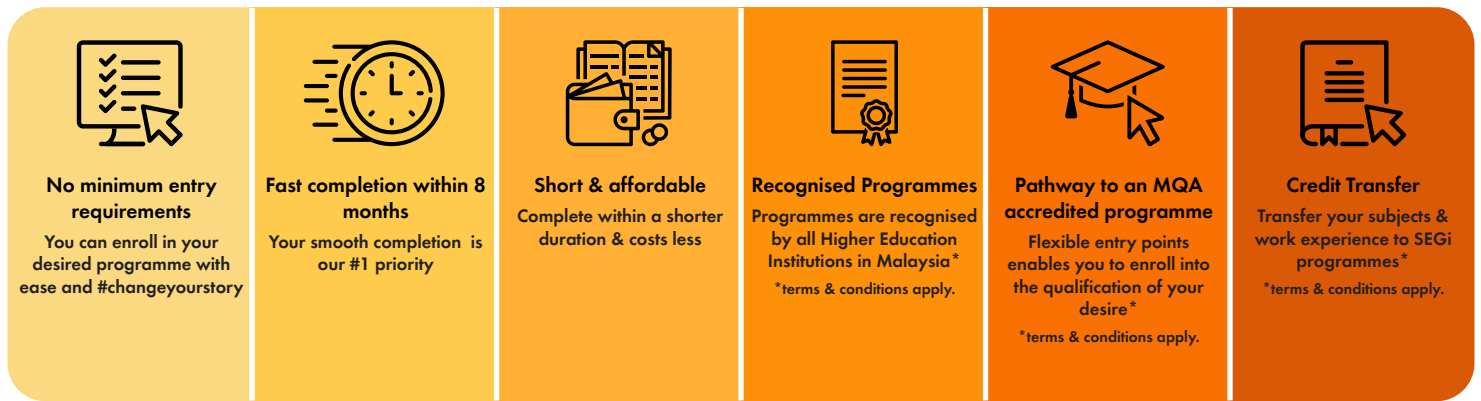
Fee Structure

First Professional Diploma: RM7,870
 Subsequent Professional Diploma: RM4,910

Offered in



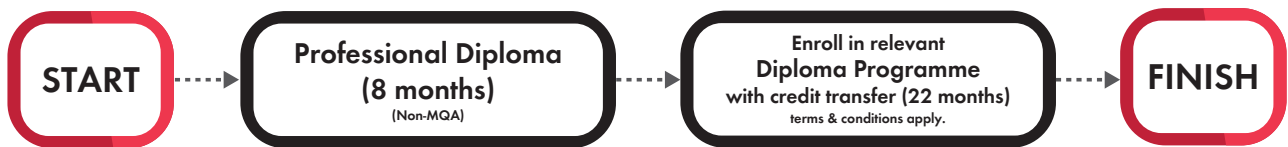
Why SEGi Professional Diploma?



Flexible Delivery Structure



Pathway to an Accredited Diploma



What Makes Us Different?

Difference	Full-time Diploma	Professional Diploma
Accredited Programme	MQA (recognition by the government for the purpose of employment in the public sector)	Non MQA (Widely accepted by private sector and can further studies to Full-time Diploma via APEL)
Duration	2 / 3 years	2 semesters over 7 months (for each Professional Diploma)
Financing	HRDF, PTPTN, EPF	HRDF
Mata Pelajaran Umum (MPU)	Applicable	No MPU
Academic Pre-Requisite	STPM / A-Level / Foundation / Other equivalent	No need SPM, only need SKM or minimum 2-3 years industry experience
Approach to Learning	Academic	Emphasis on application of knowledge
Career Path	Academic	Industry
Learning Style	Rigid	Flexible
Certificate	Single Cert	Multiple Cert (Based on Level)