

AMERICAN DEGREE PROGRAM



PSYCHOLOGY

1st
Malaysian University
that earned 5★ for Prioritizing
Society's Needs in Malaysia
- by QS Stars



SEGi
University



A WORLD-CLASS EDUCATION AND THE AMERICAN DREAM

SEGi has teamed up with some powerhouses of education to provide opportunities for students to experience American education through American Degree Program (ADP).

Students can customize their education pathway with flexible transfer arrangements or to complete the program in Malaysia through 4+0.

Why choose ADP at SEGi?

- Degrees awarded by reputable public university
- Affordable American degree at local cost
- Continuous learning through coursework
- Conducive learning environment
- Education partially delivered by visiting professors from the USA
- Holistic education with a wide variety of majors



WORLD RENOWNED UNIVERSITY PARTNER

SEGi partners with international universities of great repute to offer a globalized learning experience for our students. Programme offered by our university partners are regulated by them on a regular basis, thus ensuring the same quality of education that students will obtain at their main campus.



UNITED STATES OF AMERICA



Troy University

Troy University's tradition of teaching excellence dates to its founding on February 26, 1887, when an act of the Alabama Legislature established Troy State Normal School as an institution to train teachers for Alabama's schools. Joseph Macon Dill was the institution's first president. In 1893, the school was renamed Troy State Normal College.

The Normal College offered extension courses for teachers and granted teaching certificates until 1929, when the State Board of Education changed the charter of the institution and renamed it Troy State Teacher's College. That same year, the college moved to its present site and the first two buildings were dedicated: Shackelford Hall, named for Edward Madison Shackelford, president of the school from 1899-1936, and Bibb Graves Hall, named for David Bibb Graves, Alabama's "education governor". Governor Bibb Graves is also remembered for commissioning the Olmsted Brothers architectural firm of Brookline, Massachusetts, to design the campus landscape plan.

Like many American universities, Troy State Teacher's College enjoyed one of the most prosperous periods of growth in the years following World War II when returning veterans took advantage of the GI Bill. The enrollment of the College increased and this growth led to the introduction of degree programs in disciplines other than education, most notably in business. In 1957, the State Board of Education recognized this expanded role and dropped 'Teacher's' from Troy State College's name.

The decade of the 1950s also marked the University's long relationship with the United States Military, as extension courses were offered on nearby bases, first at Fort Rucker, near Dothan, and later at Maxwell Air Force Base in Montgomery. A separate Troy State College teaching center was established at Fort Rucker in 1961, which evolved into the present-day Dothan Campus. A similar center, begun at Maxwell Air Force Base in 1965, led to the creation of the present-day Montgomery Campus. These programs were the forerunners of the modern Troy Global Campus division of Troy University, which operates all TROY teaching sites outside of Alabama. In 1973, the University opened sites at military bases in Florida. Today, Troy Global Campus operates sites in seven U.S. states, locations in both Japan and Korea and partnerships with universities in Vietnam and Malaysia.

In 1967, Gov. Lurleen B. Wallace appointed eight members to the newly established Troy State College Board of Trustees, removing the institution from the control of the State Board of Education. One of the first acts of the new board was to recommend the change of the name to Troy State University. The new name became official on December 14, 1967.

In 1975, the Phenix City Campus was opened as a branch of the main campus.

In 1982, the Troy State University System was formed, as the campuses in Dothan and Montgomery were granted independent accreditation status. In April of 2004, the Board of Trustees voted to drop "State" from the University's name to better reflect the institution's worldwide mission. Starting August 2005, all TROY campuses were again unified under one accreditation.

AT A GLANCE

GLOBAL RECOGNITION

- Double Awards from Top 3.3% of Universities Worldwide (The Centre for World University Rankings 2017 (CWUR) University of Central Lancashire (UCLan)
- MQA Fully-Accredited Programmes
- 2017 QS Overall 3-star rating with 5-star rating in teaching, facilities, social responsibility, and inclusiveness

SCHOLARSHIPS

- 1st Malaysian University that earned 5 Stars for Prioritizing Society's Needs in Malaysia (by QS Stars)
- Over RM100 million worth of Group scholarships awarded over the past 41 years
- QS 5 Stars rated for inclusiveness and social responsibility

EXCELLENT TEACHING, LEARNING & RESEARCH

- QS 5 Stars Rated for Excellence in Teaching
- QS 5 Stars Rated for Facilities
- SETARA, 2017 scored above medium of 83 in the category of Teaching and Learning
- Independent students' 2017 evaluation rating: more than 95% of students rated our lecturers as excellence in teaching
- Student to academic staff ratio 21:1, based on SETARA (2017)
- Research-led environment

GLOBALLY RECOGNIZED,
DISTINCTIVELY SEGi.

OUR 6 COMPETITIVE ADVANTAGES



SKILLS ENRICHMENT & SUPPORT

- More than 100 SEGi Enrichment Programmes in the areas of leadership, communication, and grooming skills (among others) to enhance students' learning experience
- Academic Skills Unit to assist students in academic writing and effective study, research techniques, time management, academic integrity, and exam preparation
- Mentor-Mentee system to provide guidance to students on academic matters and to foster a close and constructive professional relationship between students and lecturers
- Technology-supported learning using the Blackboard learning management system.

STUDENT SATISFACTION

- 80% of students are willing to recommend their friends and family to study with us

INDUSTRY DRIVEN GRADUATES

- 2017 SETARA Graduate Employability 85%



"One of the best universities in the Southeast."

The Princeton Review

5

"...No. 1 in its Best 4 - Year College in Alabama"

Schools.com

"... a "Top-Tier" university in the South."

US News & World Report

"... one of the nation's 25 leading Master's-level institutions for international student enrollment..."

IIE "Open Doors"

Senior Vice Chancellor Professor Dr Earl Ingram and Chancellor Dr Jack Hawkins, Jr from Troy University connecting with SEGians.

Southern Association of Colleges and Schools Commission on Colleges

Troy University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, master's, education specialist and doctoral degrees. The SACSCOC is one of the seven regional organizations recognized by the US Department of Education and the Council for Higher Education Accreditation. Accreditation by SACSCOC is a statement of an institution's commitment to integrity as well as its capacity to provide effective programs and services.

Accreditation Council for Business Schools and Programs

Troy University, through its Sorrell College of Business, is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer baccalaureate degree programs in accounting, global business and economics. Troy's graduate business programs in Accountancy, Business Administration, Management and Human Resource Management are also accredited by ACBSP.

Council for Higher Education Accreditation

A national advocate and institutional voice for self-regulation of academic quality through accreditation, CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations. It is governed by a 20-person board of college and university presidents, institutional representatives and public members. Recognition is the scrutiny and affirmation of the quality of regional, faith-related, career-related and programmatic accrediting organizations. CHEA is the only non-governmental higher education organization in the United States that undertakes this scrutiny. The federal government, through the U.S. Department of Education, conducts governmental recognition reviews.

WE PRIORITISE YOUR NEEDS

SEGi CONNECT!

(Located at 1st and 2nd Floor)

We make your exciting experience of stepping into the next chapter of your life as smooth and memorable as possible! From the moment you come in to SEGi for your registration, we will be there to guide you on the whole process. We are with you even before you enter class, and we continue to be with you throughout your studies. We, your first SEGi friends, will be in contact continually throughout your studies, until we know you will be fine on your own in our campus.

ACADEMIC LEARNING SUPPORT

(Located At 2nd Floor)

Our Academic Skills Unit (ASU) was established to provide learning support and academic enhancement services for students, as part of their post-classroom learning experience. Our services include:

- assignment-writing
- thesis-construction
- language proficiency
- research brain-storming studying skills

EMPLOYMENT READINESS PROGRAMME

(By Student Affairs Department)

We provide Pre-Internship and Pre-employment Workshops to instil Employment Values as You Venture From Academic to Work Life.

Our in-house "soft skills" training will prepare you for internship placement and employment upon graduation.

During Your Studies

Before You Graduate

GLOBAL INDUSTRY EXPOSURE

(Your Faculty)

- We enrich your learning experience by exposing you to local and global industry practices.
- We strategically network with industry leaders to foster long-term, multi-dimensional relationships.
- We apply academic expertise to generate socially relevant and high impact research activities with industry and community stakeholders.

STRONG GLOBAL INDUSTRY LINKAGES

(Career Office at 2nd Floor)

- With the opportunity to join more than 1000 companies worldwide
- Career Fair within campus just for you.

MENTOR MENTEE SYSTEM

(Your Lecturers)

The learning culture in higher education is very different whereby intellectual discussions happen between lecturers and students rather than the conventional spoon-feeding of information. Students are guided to be independent in their learning at SEGi University. The Mentor-Mentee programme at SEGi University is to help students fit into this new culture as well as help those who may need more guidance academically.

SEGi ENRICHMENT PROGRAMME

(Every Wednesday Afternoon)

SEGi ENRICHMENT PROGRAMME addresses the major reasons for unemployment by providing opportunities for students to hone their soft skills through more than 100 structured and specially designed Seminars, Workshops, Conferences, Symposiums and training sessions that make our students industry-ready! These are developed based on industry and professional bodies' feedback on the requirements of a fresh graduate.

STUDY ROUTE & PROGRAMME MATRIX



Program	Entry Requirements
Bachelor of Science in Psychology (Communication Studies)	<ul style="list-style-type: none"> • SPM with credits in 5 subjects; including Mathematics and Science, Bahasa Melayu/English; • UEC with Grade B in 5 subjects; including Mathematics and Science, Bahasa Melayu/English; • Or other equivalent qualifications approved by MOHE
Bachelor of Science in Psychology (Global General Business)	<ul style="list-style-type: none"> • SPM with credits in 5 subjects; including Mathematics and Science, Bahasa Melayu/English; • UEC with Grade B in 5 subjects; including Mathematics and Science, Bahasa Melayu/English; • Or other equivalent qualifications approved by MOHE

*IELTS/TOEFL required.

*Admission is subjected to acceptance by Troy University

FACULTY EVENTS



Fly-in courses were held from 8-19 October 2018 where Troy instructor brought students from Troy Alabama to have interaction with SEGi students during the first week. Various activities were organized such as MATRADE seminar, CSR project and a visit to Camfil Malaysia Sdn. Bhd.

BACHELOR OF SCIENCE IN PSYCHOLOGY (COMMUNICATIONS STUDIES MINOR)

TROY UNIVERSITY

The Bachelor of Science in Psychology (Communications Studies Minor) provides students with a useful foundation to embark on further study at graduate level, leading to various careers in psychology or to study in the health professions and social work. The program equips students with communication skills related to employment, industry or human services and a basic understanding of human mental processes and behaviors in daily interaction. Students who obtained an advanced degree will have a growing range of new opportunities for employment in medical settings, education, business as well as private practice, university teaching and research.

Program Modules

Year 1

- Public Speaking
- Hubungan Etnik/
Bahasa Melayu Komunikasi II
- Composition and Modem English I
- Composition and Modem English II
- Principles of Biology
- Principles of Biology Lab
- General Chemistry
- General Chemistry Lab
- Pre-Calculus Algebra
- Computer Concepts and Applications
- Visual Arts
- World Literature After 1660
- World Literature Before 1660
- Orientation to Psychology

Year 2

- Tamadun Islam dan Tamadun Asia
Tenggara/Pengajian Malaysia 3
- World History from 1500
(International students only)
- General Psychology
- Basic Statistics
- University Orientation
- Developmental Psychology
- Research Methods
- Abnormal Psychology
- History and Systems of Psychology
- Communication Minor 1
- Personal Health Management
- Pengurusan Ko-Kurikulum

Year 3

- Communication Minor 2
- Social Psychology
- Theories of Personality
- Communication Minor 3
- Psychology of Learning
- Cognitive Psychology
- Business and Industrial Psychology
- Applied Behavioral Analysis/
Adolescent Psychology
- Communication Minor 4
- Principles of Counseling

Year 4

- Physiological Psychology
- Communication Minor 5
- Forensic Psychology
- Senior Seminar in Psychology
- Communication Minor 6
- Child Psychology
- Psychological Tests and
Measurements
- Introduction to Substance Abuse
Counseling
- Guided Independent Research

Year 5

- Field Experience in Psychology (internship)

Communication Minor Electives

- Conflict Management
- International/Intercultural Communication
- Group Discussion and Leadership
- Propaganda and Persuasion
- Rhetorical and Communication
Theory
- Interviewing and Information
- Organizational Communication

Career Opportunities

With a Bachelor of Science in Psychology (Communications Studies Minor), you are equipped with good research and writing skills, analytical and critical thinking, and problem solving skills. Many graduates find jobs in mental health services, human resources, administrative support and education. Some may further their specialization and career path as clinical psychologists, developmental psychologists, family and marriage counselors, psychotherapists and social workers.

BACHELOR OF SCIENCE IN PSYCHOLOGY (GLOBAL GENERAL BUSINESS MINOR)

TROY UNIVERSITY

The Bachelor of Science in Psychology (Global General Business Minor) provides students with a useful foundation to embark on further study at graduate level, leading to various careers in psychology, human resources, training and development. This program also develops students' practical managerial skills, business problem-solving and decision-making capabilities. Students who obtained an advanced degree will have a growing range of new opportunities for employment in top and middle-level business management, as well as private practice, university teaching and research.

Program Modules

Year 1

- Public Speaking
- Hubungan Etnik/
Bahasa Melayu Komunikasi II
- Composition and Modem English I
- Composition and Modem English II
- Principles of Biology
- Principles of Biology Lab
- General Chemistry
- General Chemistry Lab
- Pre-Calculus Algebra
- Computer Concepts and Applications
- Visual Arts
- World Literature After 1660
- World Literature Before 1660
- Orientation to Psychology

Year 2

- Tamadun Islam dan Tamadun Asia
Tenggara/Pengajian Malaysia 3
- World History from 1500
(International students only)
- General Psychology
- Basic Statistics
- University Orientation
- Developmental Psychology
- Research Methods
- Abnormal Psychology
- History and Systems of Psychology
- Business Minor 1
- Personal Health Management
- Pengurusan Ko-Kurikulum

Year 3

- Business Minor 2
- Social Psychology
- Theories of Personality
- Business Minor 3
- Psychology of Learning
- Cognitive Psychology
- Business and Industrial Psychology
- Applied Behavioral Analysis/
Adolescent Psychology
- Business Minor 4
- Principles of Counseling

Year 4

- Physiological Psychology
- Business Minor 5
- Forensic Psychology
- Senior Seminar in Psychology
- Business Minor 6
- Child Psychology
- Psychological Tests and
Measurements
- Introduction to Substance Abuse
Counseling
- Guided Independent Research

Year 5

- Field Experience in Psychology (internship)

General Business Minor Electives

- Principles of Accounting 1
- Principles of Microeconomics
- Principles of Marketing
- Principles of Management
- Global Human Resource
Management
- Organizational Behavior

Career Opportunities

With a Bachelor of Science in Psychology (Global Business Minor), you are armed with good people skills to be involved in many business-related jobs. Graduates will have the skills to pursue careers in human resources, management, consumer research, administrations, etc. Those who further their studies in industrial and organizational psychology can pursue careers in consulting, recruitment, labor relations, compensation, training and development.

STUDENT TESTIMONIALS



"Being a business student of the program has been an astonishing journey for me as I get an opportunity to sharpen my intellectual skills, while being exposed to the current practice of the economy through lectures, assignments and presentations."

The faculty designs the program in a way that ensures we are well-equipped with knowledge for us to be fully prepared to enter the business industry."

Kelly Ong Kai Lee
American Degree Program



"I discovered SEGi University, when I first saw their advertisements in the newspapers. I was intrigued with the amount of programs they had to offer. Just after I completed my SPM, I visited SEGi University to inquire on the American Degree Program and was amazed to see many foreign students from diverse cultures which was refreshing to me."

Ng Yee Hans
American Degree Program



"It's truly amazing studying in a friendly atmosphere, at the same time enjoying the same education system in America! Psychology is my major and it requires a lot of theories which could be really boring sometimes, but the fun and interesting way of teaching by the lecturers has made it much more simple. Overall, choosing ADP has definitely opened up my eyes and enlarged my social circles - and it might be one of the best choices I've ever made!"

Chok Ken Fiam
American Degree Program



"Self discipline is important as an ADP student. Many knowledge and information shared by lecturer are more to explore by yourself especially in psychology. You have to read a lot of articles and information in order to understand the lessons conducted so here is where self discipline plays an important role. Is a pleasurable experience to study at ADP especially from American lecturer when they share the campus experience in Troy, Alabama and their experiences."

Wai Kar Yan
American Degree Program



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The best in you, made

POSSIBLE

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