

# EDUCATION

Early Childhood Education | TESL

Special Needs Education | Guidance & Counselling



SEGi University | Towards  
iR4.0

# INTRODUCTION TO SEGi UNIVERSITY

SEGi was established in 1977 as Systematic College in the heart of Kuala Lumpur offering professional qualifications. Since its founding over four decades ago, SEGi has undergone significant growth, strengthening the quality of its wide range of programmes from foundation to doctorate level.

It is one of the most established private higher education institutions in Malaysia with its flagship campus located in Kota Damansara and four other campuses in Subang Jaya, Kuala Lumpur, Penang, and Kuching. Currently, SEGi has a population of 20,000 local and international students across its campuses.

SEGi is recognised as “The first Malaysian University that earned 5 Stars for Prioritising Society’s Needs in Malaysia” by QS Stars, an international evaluation system for universities based on auditing.



# TODAY'S GRADUATES, TOMORROW'S EDUCATORS

The future of the world lies in the classroom of today!

Quality education is one of the Sustainable Development Goals (SGDS) adopted by the United Nations to ensure inclusive and equitable education and promote life-long learning opportunities for all.

SEGi is the pioneer and a trusted provider of Early Childhood Care and Education programmes, producing thousands of highly qualified early childhood care and education educators since 1998. We were the appointed champion for ECCE training by Pemandu in 2010 for the National Key Economic Area (NKEA) Entry Point Project (EPP) 2. We are proud to have received the first batch of sponsored students from the Ministry of Education to pursue their Bachelor of Education (Hons) TESL Primary Education programme with us.

Our teaching and research address a wide range of education spectrums from early childhood through primary and secondary schooling, and higher education. We also offer specialisations such as TESL, Special Needs Education, as well as Guidance and Counselling. Students will have the opportunity to further studies at the postgraduate level. We work with teachers, academicians, government bodies, organisations as well as industries locally and internationally to ensure our programmes are of good quality standards.

The Faculty of Education, Languages and Psychology is proud to be associated with bright and aspiring educators whose work would make a significant impact in the lives of our children. Our graduates are high in demand locally and abroad. Education students are actively engaged in academic and ancillary activities through our Education Club that is led by passionate and talented student leaders.

We envision to be the premier Faculty of Education, Languages and Psychology in the region. Our mission is to contribute significantly to the improvement of educational standards in partnership with early childhood settings, schools, colleges, and universities both locally and globally.

“ Welcome to the Faculty of Education, Languages and Psychology at SEGi University. We are proud of our long-established reputation for providing high quality teacher education programmes. The Faculty always aim to project the very best in learning, teaching, and assessment through the use of digital classroom with Google for Education, interactive lectures, peer learning, tutorial, and a wide range of resources. We are also proud of the pastoral care that we provide to support students to achieve their goals.

We look forward to nurturing aspiring teachers into competent and professional educators. ”

**Associate Professor Dr. Lydia Foong Yoke Yean**

*Dean, Faculty of Education, Languages and Psychology, SEGi University /  
Local Director, Confucius Institute at SEGi University*



## AT A GLANCE

### GLOBAL RECOGNITION

- Emerged in the top 45% of the 2021 QS World University Rankings: Asia
- Double Awards from Top 3.3% of Universities Worldwide (The Centre for World University Rankings 2017 (CWUR) University of Central Lancashire (UCLAN)
- MQA Fully-Accredited Programmes
- 2017 QS Overall 3-star rating with 5-star rating in teaching, facilities, social responsibility, and inclusiveness

### SKILLS ENRICHMENT & SUPPORT

- More than 100 SEGi Enrichment Programmes in the areas of leadership, communication, and grooming skills (among others) to enhance students' learning experience
- Academic Skills Unit to assist students in academic writing and effective study, research techniques, time management, academic integrity, and exam preparation
- Mentor-Mentee system to provide guidance to students on academic matters and to foster a close and constructive professional relationship between students and lecturers

### EXCELLENT TEACHING, LEARNING & RESEARCH

- SETARA 2018/2019 5-star rating for SEGi University in the Emerging Universities (Universities which have been established within the last 15 years) category
- QS 5 Stars Rated for Excellence in Teaching
- QS 5 Stars Rated for Facilities
- SETARA, 2017 scored above medium of 83 in the category of Teaching and Learning
- Independent students' 2017 evaluation rating: more than 95% of students rated our lecturers for excellence in teaching
- Student to academic staff ratio 21:1, based on SETARA (2017)
- Research-led environment

GLOBALLY RECOGNISED,  
DISTINCTIVELY SEGi.

OUR **6** COMPETITIVE  
ADVANTAGES

### SCHOLARSHIPS

- 1st Malaysian University that earned 5 Stars for Prioritising Society's Needs in Malaysia (by QS Stars)
- Over RM100 million worth of Group scholarships awarded in the past 40 over years
- QS 5 Stars rated for inclusiveness and social responsibility

### STUDENT SATISFACTION

- 80% of students are willing to recommend their friends and family to study with us

### INDUSTRY DRIVEN GRADUATES

- 2017 SETARA Graduate Employability 85%

Towards

**iR4.0**

## IR4.0 IN A NUTSHELL

The IR4.0 has a big impact on the local economy and community as it changes the job market, which in turn, changes the human capital's qualification requirements. The new-age industries require human capital with relevant and adequate digital and data literacy.

Global data point towards major shifts in perceptions and hiring trends. A study by McKinsey Global Institute shows that one-fifth of the global workforce will be impacted by the adoption of AI and automation. Similarly, another study by Cisco and Oxford Economics found that emerging technologies have the capacity to change 28 million jobs in ASEAN alone.

## SEGi's 4R APPROACH

SEGi has taken a calculated view of the new market and has set a strategic direction to achieve its goal of becoming a leading IR4.0 institution. Guided by the drive "Towards IR4.0", we have recognised four thrusts to drive the institution forward.

### **REIMAGINE** possibilities

Increasing the employability and marketability of graduates through the creation of new jobs and roles to meet tomorrow's industry needs.

### **RECOGNISE** your potential

Unleashing the true nature of graduates and their ability to touch lives and make a significant impact on the community

### **REDEFINE** your future

Imbibing the idea of change as the only constant and creating a sustainable future through qualifications that matter

### **REVOLUTIONISE** the market

Introducing innovative programmes that are in tandem with the market's growth and direction

# WORLD RENOWNED UNIVERSITY PARTNERS



University of  
Central Lancashire  
UCLan



## UNITED KINGDOM

### University of Central Lancashire

The University of Central Lancashire is one of the largest universities in the UK which hosts about 25,000 students. This public university, located in Preston, Lancashire, England was founded as the Institution for the Diffusion of Knowledge in 1828 and became a university in 1992. Imbued with a celestial-sounding motto, 'Ex solo ad solem', which translates 'From the Earth to the Sun', the vastness of the university's portfolio includes over 400 undergraduate programmes and 200 postgraduate courses. Hailed for its high student satisfaction in the recent international Student Barometer survey, its impressive reputation as a regional economy powerhouse testifies to over 1,000 students and graduates who have started a business or embarked on self-employment.



### Hainan Normal University



Hainan Normal University, founded in the autumn of 1949, is a key provincial university with a long history, distinctive teacher education and fairly good overall strength. It is located in Haikou City, a beautiful city for seaside tourism with a renowned history and culture. The university has brought into full play its advantage of being in close proximity of Hong Kong and Macao and of being a popular destination for Southeast Asian people. The university has actively expanded its academic exchange and cooperation efforts. So far, it has established friendly relations with 35 universities and educational institutions abroad and has collaborated with 5 universities in student-training. In 2015, the university set up a Confucius Institute in collaboration with SEGi University, offering Mandarin & Cultural courses for the benefits of local communities.



# TOP-NOTCH RESOURCES FOR A QUALITY LEARNING EXPERIENCE

## GLOBAL PARTNERSHIPS WITH WORLD-WIDE UNIVERSITIES

We collaborate with some of the most prestigious universities from the United Kingdom, Australia, New Zealand, and China to ensure relevancy in our curriculum and assessment strategies.

## ESTEEMED INDUSTRY ADVISORS AND EXTERNAL EXAMINERS LOCALLY AND INTERNATIONALLY

Our team of esteemed industry advisors and external examiners from renowned institutions locally and internationally are actively involved in reviewing, moderating, and assuring standards in our education programmes.

## LINKS WITH LOCAL AND INTERNATIONAL AGENCIES

We develop strong links with government agencies, professional bodies, accreditation bodies, and international organisations. SEGi was the appointed Champion for ECCE training by PEMANDU in 2010 for NKEA EPP2 project.

## EXTENSIVE INTERNSHIP AND EMPLOYMENT OPPORTUNITIES

We collaborate closely with more than 200 public and private early childhood centres, schools, and learning institutions. We strive to prepare our trainee teachers well for employment upon graduation.

## PIONEER IN EARLY CHILDHOOD TEACHER TRAINING

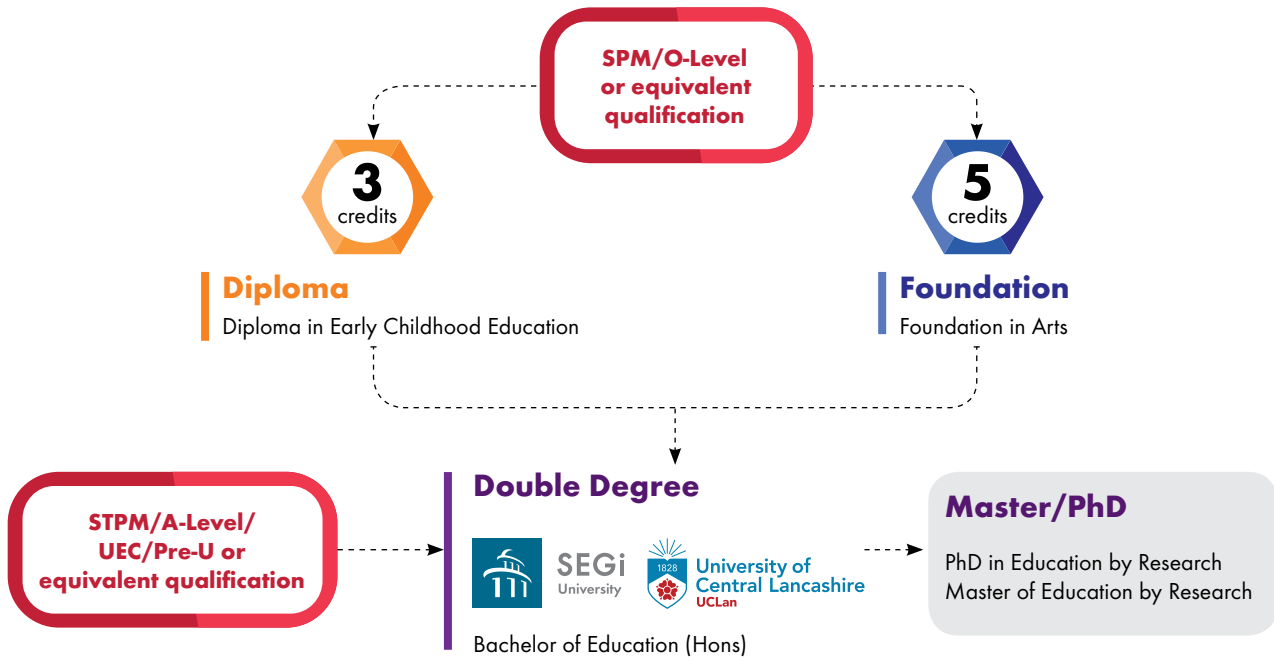
SEGi is a pioneer and trusted provider of Early Childhood Care and Education programmes, producing thousands of highly qualified early childhood care and education educators since 1998.


## STUDY WITH TOP NOTCH FACULTY STAFF WITH 21ST CENTURY LEARNING RESOURCES

Be inspired by our senior professors, senior lecturers, and specialist lecturers who are passionate in nurturing teachers for the 21st century classroom. Our digital classroom facilities provide a strong basis for educational practice and research.



# STUDY ROUTE & PROGRAMME MATRIX



Programme	Awarding Institution	Entry Requirements
Bachelor of Education (Hons)	SEGi University and University of Central Lancashire, UK  Specialisations: • Early Childhood Education • Special Needs Education • TESL • Guidance & Counselling  <b>Double Degree</b> 	<ul style="list-style-type: none"> <li>• STPM – with 2 principals (min. of Grade C) (CGPA 2.0)</li> <li>• A-Level - (2 subjects) Grade A – D</li> <li>• Foundation</li> <li>• Any related Certificate</li> <li>• UEC - Grade B in 5 subjects</li> <li>• Australia Capital Territory - (Year 12)/South Australia (SACE)/Victorian Certificate of Education (VCE)/Western Australia Certificate of Education (WACE)/South Australian Matriculation (SAM)/ Tertiary Entrance Education (TEE)/Victorian Certificate of Education (VCE)/Western Australia Certificate</li> <li>• Any related Diploma</li> <li>• Other equivalent qualifications recognised by the Malaysian Government</li> </ul>
Diploma in Early Childhood Education	SEGi University & SEGi College Kota Damansara	<ul style="list-style-type: none"> <li>• SPM/O-Level</li> <li>• Any equivalent qualifications (3 credits)</li> </ul> For International Students: <ul style="list-style-type: none"> <li>• TOEFL 500</li> <li>• IELTS 5.0</li> <li>• Any equivalent English Language examinations</li> </ul>
Foundation in Arts	SEGi University	SPM/O-Level (min. 5 credits)



# BACHELOR OF EDUCATION (HONS) (DUAL DEGREE)

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

The Bachelor of Education (Hons) programme is aimed at preparing students to meet the demands in the teaching profession for both public and private educational institutions. Thus, the programme provides an excellent opportunity for non-graduate teachers, school-leavers, and those interested in joining the teaching profession to be better equipped with a solid command of the knowledge and skills required for an educator.

Graduates of this programme will have an understanding of the history, philosophy, systems, practices, and challenges of educational development. The programme will enable scholars to develop competency in identifying the nature of learning experiences and problems faced by students, and to be professionally engaged in the teaching-learning processes and experiences, curriculum planning, aspects of educational institution management, and development of the profession. We offer 4 specialisations:

- Early Childhood Education
- TESL
- Special Needs Education
- Guidance & Counselling.

## Programme Modules

### Year 1

- Academic English
- Introduction to Education: Educational Philosophy, History and Policies
- Communication and Thinking skills
- Sociology and Development of Children and Adolescents
- Introduction to Curriculum and Pedagogy
- Co-curriculum
- Technology in Education
- Pedagogy and Diversity
- Educational Psychology
- Assessment and Evaluation in Education
- Guidance and Counselling in Education

### Year 2

- Ethics and professionalism in Teaching
- Personal Development And Communication Skills/ Elementary Mandarin or Advanced Mandarin
- Planning and Organizing Supportive Learning Environments
- Practicum 1
- Classroom and Behaviour Management

### Year 3

- Management and Leadership in Education
- Business Ethics
- Introduction to Research in Education
- Practicum 2
- Research Project: Contemporary Issues and Trends in Education
- Practicum 3

### MPU

- Effective Listening Skills/ Bahasa Kebangsaan A
- TITAS/ Bahasa Melayu Komunikasi 2
- Hubungan Etnik/ Pengajian Bahasa Malaysia 3
- Entrepreneurship Development

Double Degree



Partner for Mandarin Courses



Short Practicum Overseas Placement



## Specialisation (Electives)

### TESL – Teaching English as a Second Language

- Introduction to Linguistics
- English Phonetics and Phonology
- English Grammar
- Approaches to Teaching English as a Second Language
- Methods of Teaching Listening and Speaking
- Methods of Teaching Reading
- Methods of Teaching Writing
- Materials and Resources for ESL Classrooms
- ESL Assessment and Evaluation
- Literature and Drama for ESL Learners

### Guidance and Counselling

- Introduction to Counselling Psychology
- Theories and Techniques in Counselling
- Issues and Ethics in the Helping Professions
- Group Counselling
- Career Counselling
- Diversity, Counselling and the Helping Relationship
- Working with Disaffected Children
- Family Counselling
- Child and Adolescent Counselling
- Mental Health

### Early Childhood Education

- Early Childhood in a Changing World
- Play and Learning in Early Childhood
- Assessment in Early Childhood
- Collaborative Relationships in Early Childhood: Home, School and Community
- Wellness in Early Childhood: Health, Safety, Nutrition and Physical Education
- Arts Education in Early Childhood: Creative and Aesthetic Expression
- Social-emotional Learning, Character Education and Social Studies in Early Childhood
- Communication in Early Childhood: Language and Literacy Education
- Science and Technology Education in Early Childhood
- Mathematics Education in Early Childhood

### Special Needs Education

- Introduction to Children with Special Needs
- Language and Communication Disabilities in Children
- Instructional Strategies for Children with Special Needs
- Behaviour Management for Children with Special Needs
- Early Intervention and Support Services for Children with Special Needs
- Management of Special Education
- Inclusion for Students with Special Needs
- Sign Language in Communication
- Community-based Rehabilitation
- Current Issues and Trends in Special Education



#### DID YOU KNOW?

We are **THE PIONEER IN ECCE TRAINING**, offering ECCE programmes since 1999.

### Career Opportunities

A bachelor's degree in education is a professional degree that will prepare you for a job in the early childhood, primary or secondary school settings. Other areas of employment include children, family, youth services, training, social services, higher education, educational product development, instructional design and technology for education.

# DIPLOMA IN EARLY CHILDHOOD EDUCATION

SEGi UNIVERSITY

The Diploma programme is aimed at preparing learners to meet the demands and challenges of the teaching profession at childcare centres and pre-schools for both public and private sectors. It is structured to enable graduates to acquire competencies in identifying the teaching and learning approaches for young children, and to be reflectively and professionally engaged in teaching-learning processes and experiences, curriculum planning, and aspects of management.

## Programme Modules

### Year 1

- Foundation of Early Childhood Care and Education
- Child Development
- Special Educational Needs and Learning Disabilities
- Health, Safety and Nutrition
- General Language Training
- Physical Education in Early Childhood Care and Education
- Academic English
- Observation and Assessment in Early Childhood Care and Education
- Play and Learning
- Creativity in Early Childhood Care and Education
- An introduction to the Theory and Practice of the Montessori Method of Education

### Year 2

- Science & Technology for Young Children
- Mathematics in Early Childhood care and Education
- Planning and Organizing Early Childhood Care and Education Settings
- Early Childhood Curriculum Approaches
- Positive Child Guidance
- Practicum 1
- Social Studies in Early Childhood Care and Education
- Language and Literacy in Early Childhood Care and Education
- Partnering with Families & Community
- Management of Early Childhood Settings

### Year 3

- Becoming an Early Childhood Professional
- Practicum 2

### MPU

- Pengajian Malaysia (Local Bahasa)
- Bahasa Melayu Komunikasi 1 (International-Bahasa)
- Bahasa Kebangsaan A (Bahasa)
- Presentation Skills (English)
- Islamic Studies (Bahasa)
- Moral Studies (English)
- Pengurusan Ko-kurikulum

\* By 2020, it is mandatory for all pre-school practitioners in Malaysia to hold at least a Diploma in Early Childhood Education.

### Career Opportunities

As graduates, you may look forward to a fulfilling career in the following early childhood-related fields such as teaching, ownership or management of a childcare or nursery, pre-school management consultancy, employment within international schools.

R/143/4/0034(8/22) KD CAMPUS



### Study Online - Blended Learning Approach

PACE or Professional and Continuing Education is a consortium of global universities and also SEGi University Online. Adult learners study mostly online and only need to attend intensive revisions at their nearest authorised SEGi location once a month. Study online introduces you to our Blended Learning approach that includes the Learning Management System, which is supported by Blackboard, flexible learning, and face-to-face support.

### Virtual Classroom

Structured and enhanced content materials for efficient learning

### E-Library

Access e-library from anywhere, anytime, in all fields of study

### Workshop Recording

For the convenience of note taking and review

### Turnitin Submission

Improve student writing with instant feedback

### Web Conference

Gain extra guidance from passionate lecturers

The foundation year is an introductory programme that will equip students with the skills and knowledge to further their studies locally or internationally. Students are exposed to modules which will allow them to become creative thinkers and problem solvers that can be translated into practical ideas. This programme also enables students to develop a range of practical skills and solid knowledge, preparing them for smooth progression to a degree of their choice.

## Programme Modules

### Semester 1

- General Language Training
- Computer Application
- Introduction to Business
- Statistics

### Semester 3

- Public Speaking
- Critical Thinking Skills
- Principles of Economics
- Elective 5\*

### Semester 2

- Academic English
- Elective 1\*
- Elective 2\*
- Elective 3\*
- Elective 4\*

\* Students will have to choose the electives according to the discipline of undergraduate studies they intend to pursue.

### \* Electives

#### Business & Accounting

- Introduction to Financial Accounting
- Fundamental of Management
- Intercultural Communication
- Information Technology
- Introduction to Marketing

#### Quantity Survey/Hospitality/Education

- Information Technology
- Interpersonal Communication
- Fundamental of Management
- Introduction to Marketing
- Intercultural Communication

#### Communication Studies/English & PR

- Interpersonal Communication
- Intercultural Communication
- Fundamental Photography
- Information Technology
- Introduction to Marketing

#### Information Technology

- Programming Methodology
- Interpersonal Communication
- Fundamental of Management
- Intercultural Communication
- Information Technology

\* Electives are subjected to change without prior notice.

### Why study this programme?

This qualification is specially designed for students with SPM, O-Level or equivalent qualifications and who would like to pursue a bachelor's degree at the university. Upon successful completion of the Foundation in Arts programme, students may further their studies in a wide range of degree programmes depending on units completed during their studies.

R2/010/3/0406(7/26) KD CAMPUS

“ At the Faculty of Education, you will discover the power of innovative education that shapes the generation of tomorrow. Together, we will nurture and translate your private dream into a bright and successful career. ”

**Professor Dr. Gurnam Kaur Sidhu**  
Professor of Teaching and Learning



# STUDENT TESTIMONIALS



"My experience at SEGi University has truly enhanced my knowledge in the field. Here, the Education Faculty provides constant support and plenty of networking opportunities for students to connect with different people. These courses have truly helped me to grow as a future educator. Moreover, one aspect that really stood out to me is the practicum course that SEGi University offers, enabling us to apply our knowledge and skills in the real world, thus carving a meaningful connection with the authentic ECE field."

**Nabila Dewji**  
BEd (Hons)  
Major in Early Childhood Education



"It amazes me how blessed I am to be sitting in my lecturers' classes because, despite my imperfections, every lecturer that taught me has the heart of a teacher. It is because of them that I now have a clearer vision of where I am heading. We were handed various opportunities to learn, from practical work through school visitations or the constant guidance to apply the theories into our understanding of the community and society around us."

**Joshua Chin Shun-Yian**  
BEd (Hons)  
Major in Guidance and Counselling



"My journey as a TESL student at SEGi university has helped me strengthen my wings. The intellectually active learning environment and hands-on experience have provided me with invaluable insights into real-world problem-solving in my field. I vividly recall how my lecturers would often put my course mates and me into small discussion groups, which provided the opportunity for us to share our thoughts, ideas, and viewpoints safely."

**Melanie Khor Wei**  
BEd (Hons)  
Major in Teaching English as a Second Language



"From 11th to 21st December 2020, I participated in my first study visit to Chang Chun, China. This opportunity was a perfect chance to expand my knowledge and insight towards special education out of my home country. The most important take-away point from this study visit was how well-managed the special education programmes. I am whole-heartedly thankful to be able to see all that I have seen and hear all that I have listened to, for the friends that I have made, all the food that I have had, and for the snowballs that I have thrown."

**Koh Yan En, Grace**  
BEd (Hons)  
Major in Special Needs Education

# FACULTY EVENTS





[segiuniversity.edu.my](http://segiuniversity.edu.my)



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📍 011 1210 6389

The best in you, made  
**POSSIBLE**

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**SCAN HERE**

