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LEADING EDUCATION FOR TOMORROW’S TEACHERS

Early childhood care and education (ECCE) in Malaysia is divided into two age groups, which is 0-4 years and 4-6 years old. The Malaysian government places a strong emphasis on quality ECCE and has formulated the National Policy for Early Childhood Education. Under this policy, programmes have been introduced to meet the diverse needs of the crucial early years of birth to six years old. These programmes provide a solid foundation for healthy and holistic growth, offering young children experiences that develop mastery of basic skills and positive attitudes, not just for primary school but for life. The government’s involvement in ECCE is evident from its numerous initiatives to make early childhood programmes more accessible especially for underprivileged children and those in rural areas.

SEGi is the trusted provider of ECCE programmes, supplying the nation with thousands of highly qualified ECCE practitioners since 1999. In addition, the government of Malaysia has appointed SEGi as the Champion of Entry Point Project (EPP) 2, Education National Key Economic Areas (NKEA) to mass promote and train caliber practitioners.
Awards received by SEGi University & Colleges

- **BRAND OF THE YEAR**  
  Education – Malaysia World Branding Award

- **MRCA GROWTH AWARDS**  
  Outstanding Innovation Award 2014

- **Reader’s Digest Trusted Brand 2014**  
  (Services, Private University/College)

- **Reader’s Digest Trusted Brand 2013**  
  (Services, Private University/College)

- **PUTRA BRAND AWARDS**  
  - **SILVER 2014**  
    (Education & Learning)
  - **SILVER 2013**  
    (Education & Learning)
  - **BRONZE 2012**  
    (Education & Learning)

- **The Edge Billion Ringgit Club 2013**  
  (Best Performing Stock Award - Trading & Services)

- **3rd Global Leadership Award 2013**  
  (Leadership in Educational & Training Excellence)

- **Asia Pacific Entrepreneurship Awards 2012**  
  (Most Promising Entrepreneur)

- **10th Asia Pacific International Honesty Enterprise Keris Award 2011**

- **The BrandLaureate Best Brand Award 2010 - 2011**  
  (Education Tertiary Private)
SEGi graduates are fully equipped with the skills and tools of the trade essential in facing the challenges of today. These skills carved into everyday practice, proves that SEGians are all-rounders, at the top of their game in all aspects.
We at SEGi University & Colleges are always on our toes to reinvent strategies, finding innovative ways to build improvements in all capacities, ranging from the programmes we offer right down to the nitty-gritty details of the facilities we provide; all this for one main reason – to deliver a superior tertiary education to our students.

Thus far, our efforts are apparent with the establishment of Centre of Excellence (CoE) for SEGi College Subang Jaya, concentrating on the ECCE programmes. The CoE will pave the way for top of the mark graduates while also leading the development and improvement of programmes for the entire Group. With over 1,500 graduates in the ECCE field since the CoE establishment in 1999, SEGi College Subang Jaya has earned a reputation as a trusted provider of ECCE training.

**Esteemed Industry Advisors**

In order to support the efforts of improving student experience and quality of ECCE programmes, some of the key industry players are working hand-in-hand with SEGi to share their expertise in the ECCE industry.

SEGi is privileged to appoint Datin Radziah Mohd Daud, Co-founder and President of the National Association of Early Childhood Care & Education of Malaysia (NAECCEM) as an Industry Advisor of ECCE.

In addition, we have also brought on board several other icons from the childcare and nursery operator industry who often hold talks, seminars and workshops to share insights and knowledge of the current business trends, which proved to be most valuable to students. Other Industry Advisors include:

- Mr Cheah Eng Khoon – CEO, Talento Academy
- Ms Grace Low - Principal, Taska Sri Emas
- Ms Indra Ponnudurai – Principal, Taska Sinaran Ceria Montessori
- Ms Patricia Teh – Principal, Peter & Jane Kindergarten
- Dr Irene Leow Kim Choo – Principal, Seri Mawar Child Development Centre

**Wide Internship and Employment Opportunities**

With a strong network of over 100 registered schools and learning institutions, ECCE students are able to perform their internship and make a sound decision in choosing the career path of their choice.

**Reputable Academicians**

Apart from our experienced early childhood specialists, we are also proud to secure academicians with impressive and diverse backgrounds such as Nursing, Pharmacy, TESL, Communications, Linguistics, Business and Psychology. This diversity is used to our advantage as our strength as it allows us to address the multi-dimensional and multi-disciplined nature of the ECCE industry.
University of Greenwich (UOG), United Kingdom

UOG has a proud and historic tradition of helping students attain academic excellence in a diverse range of disciplines and fields.

Its Educational Development Unit (EDU) is at the centre of activity to maximise the effectiveness of student learning, teaching and assessment at the university. It promotes and encourages innovation and excellence in curriculum design and delivery and acts as a catalyst in the growth of networks and collaborations across the institution and into the Higher Education Sector.

The university works closely with a number of colleges, both in the local region and internationally. Through these partnerships the university helps to meet the rising demand for higher education at a local, regional, national and international level.

University of St Mark & St John (MARJON), United Kingdom

Academically, MARJON strives for excellence, placing it in the top 10 of Higher Education institutions in England. As the most experienced teacher training provider in the South West, MARJON have been successfully training teachers since 1840, receiving praise in our Ofsted inspections, including an “outstanding” for our secondary Management and Quality Assurance.

Programmes of MARJON will ensure that you are prepared for employment upon graduation, along with practical experience in relevant employment fields. Supplying an excellent careers service, government statistics show that over 90% of MARJON graduates are either in employment or continuing in higher education 6 months after graduation.

York St John University, United Kingdom

York St John University is an outstanding university, known for its academic excellence and responsive nature, always putting the student at the heart of everything it does. We were rated in the top 20 of institutions with the highest student satisfaction scores for teaching quality in the 2013 Sunday Times University Guide.

In response to student feedback and to ensure our learning and teaching facilities were up-to-date and appropriate to your needs, we invested heavily in our Fountains Learning Centre, and this is now a hub for student-centred learning.
Montessori Centre International is a vibrant learning community of students who come to learn about the Montessori approach and what it offers young children. It embraces the legacy of Maria Montessori whilst ensuring that students’ learning combines the universal needs of children with current research.

In establishing Montessori Centre International (MCI) in 1998 we have drawn on the expertise of the Montessori St Nicholas Training Centre (MSN) – founded in 1946 under the guidance of Dr Montessori – and of the London Montessori Centre (LMC), which has operated from our current central London premises since 1970.

Montessori Apparatus Workshop

This 11 day / 88 hour Workshop discusses the principles of the Montessori approach and their application in the classroom. The use of Montessori learning materials for children between the ages of two and a half and six is covered through lectures and demonstrations. Students will learn about and appreciate the power of the Montessori approach.

While the workshop forms part of the requirements for the Montessori Diploma (distance learning mode) offered by Montessori Centre International (MCI) London, we also welcome casual enrolments for teachers and parents who seek understanding of the wide range of Montessori learning materials and activities.

Topics covered in the workshop include:

- Philosophy Overview
- Activities of Everyday Living
- Sensorial
- Numeracy & Arithmetic
- Literacy
- Knowledge and Understanding of the World

The Montessori Apparatus Workshop is available at SEGi College Subang Jaya.
Please call 1800 88 8622 for more information.
SEGi’s Edge

SEGi is an established and trusted provider of ECCE programmes, producing thousands of highly qualified practitioners since 1999.

Child Advocacy Workshop
The ECCE Faculty is much sought after by many business sectors for consultation on their products for children.

Classroom Activities and Beyond
There are many types of activities that help develop students’ understanding of ECCE.

ECCE Events
SEGi holds various events each year to engage its students and professional bodies to give a better understanding of the industry.

Q&A Sessions for Students with Visiting Scholar from University of Greenwich, UK

Industry Advisors
Members of our Board Industry Advisors, Datin Radziah Mohd Daud, Co-founder and President of the National Association of Early Childhood Care & Education of Malaysia (NAECCEM) and Dr Irene Leow Kim Choo, Deputy Secretary of Professional Certification Board.

Music and Movement Workshop at SEGi College Subang Jaya
Study Route

- **SPM / O-Level / SM2 or equivalent qualification**
  - 3 credits: Diploma in Psychology, Diploma in Early Childhood Education
  - 1 credit: Certificate in Early Childhood Care & Education
  - 5 credits: Foundation in Commerce/Arts

- **STPM / A-Level / Pre-U or equivalent qualification**

- **Diploma**
  - Bachelor of Education (Hons)
  - Bachelor of Arts (Hons) in Early Years Education

- **Certificate**
  - BSc (Hons) Psychology

- **Foundation**
  - PhD in Education by Research
  - Master of Education by Research

- **Dual Degree**
  - UNIVERSITY OF GREENWICH
  - Bachelor of Arts (Hons) in Early Years Education

- **Degree**
  - UNIVERSITY OF YORK ST JOHN
  - Bachelor of Education (Hons)
<table>
<thead>
<tr>
<th>Programme</th>
<th>Awarding Institution</th>
<th>Entry Requirements</th>
<th>Duration</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>PhD (Education) by Research</td>
<td>SEGi University</td>
<td>• English proficiency with either 600 in TOEFL or with a minimum score of 6 in IELTS; or • Bachelor’s degree in a relevant field of study with a first class honours; or • Completed Master of Education or * Master’s degree in a relevant field of study; or • Any equivalent qualifications</td>
<td>3 - 6 years</td>
<td>Kota Damansara</td>
</tr>
<tr>
<td>Master of Education Education By Research</td>
<td>SEGi University</td>
<td>• Related Bachelor’s Degree with Honours; or • Any equivalent qualification in a related field of study</td>
<td>1½ - 3 years</td>
<td>Kota Damansara</td>
</tr>
<tr>
<td>Bachelor of Education (Hons) (Dual Degree)</td>
<td>SEGi University &amp; University of St Mark &amp; St John (Marjon), UK</td>
<td>• Pass in STPM [2 principal passes] with CGPA 2.0; or • Pass A-Level [2 subjects]; or • Pass in Foundation programme; or • Certificate in related area; or • Pass the Unified Examination Certificate (UEC); or • Pass Australia Capital Territory (Year 12) / South Australia (SACE) / Victorian Certificate of Education (VCE) / Western Australia Certificate of Education (WACE) / South Australian Matriculation (SAM)/ Tertiary Entrance Education (TEE) / Victorian Certificate of Education (VCE) / Western Australia Certificate; or equivalent from other countries qualification; or • Other equivalent qualifications recognised by the Malaysia Government</td>
<td>3 - 3½ years including 18 weeks compulsory Practicum (full-time)</td>
<td>Kota Damansara</td>
</tr>
<tr>
<td>BA (Hons) in Early Years Education 3+0</td>
<td>University of Greenwich, UK</td>
<td>• STPM / GCE A-Level (3 principal passes); or • Pass in Foundation programme; or • Diploma in Early Childhood Education or equivalent; and • Minimum score of 6 in IELTS • Minimum credits for English &amp; Maths in SPM</td>
<td>3 years</td>
<td>Subang Jaya</td>
</tr>
<tr>
<td>Programme</td>
<td>Awarding Institution</td>
<td>Entry Requirements</td>
<td>Duration</td>
<td>Campus</td>
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</tr>
<tr>
<td>BSc (Hons) Psychology</td>
<td>York St John University, UK</td>
<td>• STPM / A-Level (2 principal passes); or • Diploma in Psychology; or • Any equivalent qualifications</td>
<td>3 years</td>
<td>Subang Jaya</td>
</tr>
<tr>
<td>Diploma in Early Childhood Education</td>
<td>SEGi University &amp; University of St Mark &amp; St John (Marjon), UK</td>
<td>• SPM / O-Level / SM2; or • Malaysian Independent Chinese Secondary School UEC Certificate; or • Equivalent qualification (3 credits)</td>
<td>2½ years</td>
<td>Kota Damansara, Subang Jaya, Kuala Lumpur, Penang, Sarawak</td>
</tr>
<tr>
<td>Diploma in Psychology</td>
<td>SEGi College</td>
<td>• SPM / O-Level / SM2; or • Malaysian Independent Chinese Secondary School UEC Certificate; or • Equivalent qualification (3 credits)</td>
<td>2 - 2½ years</td>
<td>Subang Jaya, Sarawak</td>
</tr>
<tr>
<td>Certificate in Early Childhood Care and Education</td>
<td>SEGi College</td>
<td>• SPM / SPMV / O-Level / SM2; or • Malaysian Independent Chinese Secondary School UEC Certificate; or • Equivalent qualification (1 credit)</td>
<td>1½ years</td>
<td>Subang Jaya</td>
</tr>
<tr>
<td>Foundation in Commerce</td>
<td>SEGi University &amp; SEGi College</td>
<td>SPM / O-Level or equivalent (minimum 5 credits)</td>
<td>1 year</td>
<td>Kota Damansara, Subang Jaya, Kuala Lumpur, Penang, Sarawak</td>
</tr>
<tr>
<td>Foundation in Arts</td>
<td>SEGi University &amp; SEGi College</td>
<td>SPM / O-Level or equivalent (minimum 5 credits)</td>
<td>1 year</td>
<td>Kota Damansara, Subang Jaya</td>
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All diploma and degree programmes require students to take 4 general subjects (Mata Pelajaran Umum), as required by the Ministry of Education, Malaysia.

The following is an indication of current programme content. However, the rapidly changing nature of the subject area means that the courses offered and individual course content are continuously updated to meet industry needs. Also, please note that certain combinations of options may not be available.
# PhD (EDUCATION) BY RESEARCH

**SEGi UNIVERSITY**

The Doctor of Philosophy (Education) is designed for teachers to pursue professional development in order to play a greater leadership role in academia or the industry.

Throughout this programme, candidates will develop students’ research skills through quality supervision, methodologies learned from the curriculum and actual application of a research project on a topic of interest (entirely by research without the teaching practicum component). As candidates, you’re required to take courses in Advanced Quantitative Research Methods and Advanced Qualitative Research Methods.

Gain not a greater academic insight into the topic, but be a specialist in the subject with ethical values, social responsibility and professionalism.

## Programme Modules

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<th>Year 1</th>
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<tbody>
<tr>
<td><strong>Semester 1</strong></td>
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<tr>
<td>Advanced Quantitative Research Methods</td>
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<tr>
<td>Advanced Qualitative Research Methods</td>
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<tr>
<td><strong>Semester 2</strong></td>
</tr>
<tr>
<td>Research Proposal and Seminar</td>
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<tr>
<td><strong>Semester 3</strong></td>
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<tr>
<td>Research and Thesis</td>
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<th>Year 2</th>
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<tr>
<td>Research and Thesis</td>
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<tr>
<th>Year 3</th>
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<tbody>
<tr>
<td>Research and Thesis</td>
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## Career Opportunities

A bachelor’s degree in education will prepare you for a job as an elementary or secondary school teacher. Other areas of employment include:

- Elementary & Secondary Schools & Divisions
- Technological Colleges, Universities, Administration Offices, Government Agencies, Health Care, Youth Services, Social Service Organisations, Educational Publishers.

# MASTER OF EDUCATION BY RESEARCH

**SEGi UNIVERSITY**

Master of Education by Research provides teachers the essential research skills to meet the demands of the workplace through quality supervision. The programme is by research and does not involve the teaching of courses. This professional development will also enable teachers to play a leadership role in academia or industry.

## Programme Modules

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<tr>
<th>Year 1</th>
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<tbody>
<tr>
<td><strong>Semester 1</strong></td>
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<tr>
<td>Research Methodology</td>
</tr>
<tr>
<td>Statistics of Data Analysis</td>
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<tr>
<td><strong>Semester 2</strong></td>
</tr>
<tr>
<td>Research Proposal</td>
</tr>
<tr>
<td>Seminar</td>
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<tr>
<td><strong>Semester 3</strong></td>
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<td>Research and Thesis</td>
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<tr>
<th>Year 2</th>
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</thead>
<tbody>
<tr>
<td>Research and Thesis</td>
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</tbody>
</table>

## Career Opportunities

As graduates, you have opportunities to practice and lead in early years settings (including nurseries), children’s centres, health and social care and community settings, as well as schools.

The programme also prepares you to take on leadership and management positions in a range of settings and services, for example children’s centres, extended schools, and child-minding networks. Family services, parental advice services sited in charitable organisations and schools or academies are also potential career pathways.
The Bachelor of Education (Hons) programme is aimed at preparing students to meet the demands and challenges in the teaching profession for both public and private educational institutions. Thus, the programme provides an excellent opportunity for non-graduate teachers, school-leavers, and those interested in joining the teaching profession to be better equipped with a solid command of the subject knowledge and skills required for an educator.

Graduates of this programme will have an understanding of the history, philosophy, systems, practices and challenges of educational development. The programme enabled scholars to master a competency in identifying the nature of learning experiences and problems faced by students, and to be professionally engaged in the teaching-learning processes and experiences, curriculum planning, aspects of educational institution management, and development of the profession.

### Programme Modules

#### Semester 1
- **Academic English**
- **Introduction to Education: Educational Philosophy, History and Policies**
- **Communication and Thinking Skills**
- **Sociology and Development of Children and Adolescents**
- **Introduction to Curriculum and Pedagogy**
- **TITAS / Bahasa Melayu Komunikasi 2**

#### Semester 2
- **Hubungan Etnik / Malaysian Studies**
- **Effective Listening Skills**
- **Co-curriculum**

#### Semester 3
- **Technology in Education**
- **Pedagogy and Diversity**
- **Educational Psychology**
- **Assessment and Evaluation in Education**
- **Guidance and Counselling in Education**
- **Elective Major 1 (choose one only)**
  - Introduction to Children with Special Needs
  - Introduction to Linguistics
  - Introduction to Counselling Psychology
  - Early Childhood in a Changing World

#### Semester 1
- **Elective Major 4 (choose one only)**
  - Behaviour Management for Children with Special Needs
  - Approaches to Teaching English as a Second Language
  - Group Counselling
  - Collaborative Relationships in Early Childhood: Home, School and Community
  - Elective Subject 1 (Minor)
- **Elective Major 5 (choose one only)**
  - Early Intervention and Support Services for Children with Special Needs
  - Methods of Teaching Listening and Speaking
  - Career Counselling
  - Wellness in Early Childhood: Health, Safety, Nutrition and Physical Education

#### Semester 3
- **Elective Major 6 (choose one only)**
  - Management of Special Education
  - Methods of Teaching Reading
  - Diversity, Counselling and the Helping Relationship
  - Arts Education in Early Childhood: Creative and Aesthetic Expression
  - Elective Major 7 (choose one only)
  - Inclusion for Students with Special Needs
  - Methods of Teaching Writing
  - Working with Disaffected Children
  - Social-emotional Learning, Character Education and Social Studies in Early Childhood
  - Elective Subject 2 (Minor)

#### Semester 2
- **Practicum 2 (6 weeks)**

#### Semester 3
- **Research Project: Contemporary Issues and Trends in Education**
- **Practicum 3 (12 weeks)**

### Career Opportunities

A bachelor’s degree in education will prepare you for a job as an elementary or secondary school teacher. Other areas of employment include:

- Elementary & Secondary Schools & Divisions
- Technological Colleges
- Universities, Administration Offices
- Government Agencies
- Health Care
- Youth Services, Social Service Organisations, Educational Publishers.
This programme is for people who have an interest in developing their knowledge and understanding of the care and education of young children. It incorporates and reflects on the common core values of the early years workforce, and reviews practice and policies. It is expected that candidates will undertake work based placement while on the programme.

### Programme Modules

**Year 1**
- Understanding and Managing Children’s Behaviour (PSYH1045)
- Children as Confident Learners [ACAD1274]
- The World from the Child’s Perspective [SOPA1023]
- Engaging Play [ACAD1275]
- Introduction to Health and Wellbeing from Conception to Young Adulthood [SOCW1059]
- Introduction to the Children’s Workforce: Workplace Experience 1 [ACAD1276]
- Local students: Tamadun Islam & Tamadun Asia [MPU3123]
- Local students: Hubungan Emik [MPU3113]
- International students: Malaysian Studies 3 [MPU3173]
- International students: Bahasa Melayu Komunikasi 2 [MPU3143]

**Year 2**
- The Young Mathematician [ACAD 1277]
- Language and Digital Literacies [ACAD1278]
- Young Explorers: Knowledge and Understanding of the World [ACAD1279]
- Social Policy and Social Pedagogies [SOPA1024]
- Enabling Environments for Young Children: Supporting Outdoor Play [ACAD1280]
- Understanding Creativity in Early Years Contexts [ACAD1281]
- Communication and Thinking Skills [EDB3124]
- Supporting the Social Wellbeing of Children and their Families: Workplace Experience 2 [SOCW1173]
- Community Service [MPU3422]
- Public Speaking [MPU3223]

**Year 3**
- Child Development and Learning: Birth to Six Years [ACAD1198]
- Leading and Managing in Early Years: Workplace Experience 3 [ACAD1199]
- Curriculum and Assessment in Early Years: Workplace Project [ACAD1200]
- Keeping Children Safe From Harm [SOCW1007]
- Mentor Preparation for the Children’s Workforce [OMED1231]
- Entrepreneurship [MPU3313]
- Personal Health Management [MPU3323]

---

“There is simply no value you can put on what you gain from this profession and industry. It is indeed a job for the soul.”

**DATIN RADZIAH MOHD DAUD**
Co-founder and President, National Association of Early Childhood Care & Education of Malaysia (NAECCEM), NGO Industry Advisor
Psychology is a popular, vibrant and diverse area of study that focuses on understanding people – our human condition, behaviours and experiences. It is about using that understanding to try to predict future behaviours and experiences.

This programme has been designed by a team of academics from York St John University who are dedicated to teaching and academic excellence, with expertise in a wide range of research and applied psychology settings. The programme aims to provide a sound, core knowledge of psychology and how it applies to many aspects of the human condition such as child development, crime, education, mental health or the behaviour of groups of people.

**Programme Modules**

**Year 1**
- Study Skills
- Cognitive Psychology I
- Psychobiology I (Part A)
- Psychobiology I (Part B)
- Individual Differences I (Part A)
- Individual Differences I (Part B)
- Conceptual & Historical Issues in Psychology I
- Research Methods (Part A)
- Research Methods (Part B)
- Statistics & Psychology I (Part A)
- Statistics & Psychology I (Part B)

**Year 2**
- Qualitative Research Methods
- Development Psychology II (Part A)
- Development Psychology II (Part B)
- Social Psychology (Part A)
- Social Psychology (Part B)
- Individual Differences II
- Cognitive Psychology II
- Statistics & Psychology II (Part A)
- Statistics & Psychology II (Part B)
- Psychology of Work (Part A)
- Psychology of Work (Part B)

**Year 3**
- Dissertation (Part A)
- Dissertation (Part B)
- Dissertation (Part C)
- Clinical Psychology (Part A)
- Clinical Psychology (Part B)
- Adolescent Development & Behaviour (Part A)
- Adolescent Development & Behaviour (Part B)
- Counselling Approaches in Psychology (Part A)
- Counselling Approaches in Psychology (Part B)

**Electives**

**DEGREE (Local Students)**
- U1: Tamadun Islam & Tamadun Asia & Hubungan Etnik
- U2: Public Speaking or * Bahasa Kebangsaan A
- U3: Entrepreneurship or Personal Health Management
- U4: Community Service

**DEGREE (International Students)**
- U1: Malaysia Studies 3 & Bahasa Melayu Komunikasi 2
- U2: Public Speaking
- U3: Entrepreneurship or Personal Health Management
- U4: Community Service

“I have gained a lot of helpful knowledge in ECCE and it has given me the tools to use a positive approach to working with young children. I really liked every aspect of the course outlined, as it was really helpful with my practice. I am grateful to have met a group of excellent and helpful lecturers in SeGi University. They are the one who gave me the best support and inspired me to set up my very own dream school – Brightland Kindergarten”

JADE LEE
Kindergarten Operator
**Programme Modules**

### Core Subjects
- Foundations of Early Childhood Education
- Development of Young Children
- Observation and Assessment of Young Children
- Play and Learning
- Planning and Organizing Early Childhood Care and Educational Settings
- Music and Drama for Young Children
- Becoming an Early Childhood Professional
- Language and Literacy for Young Children
- Health, Safety and Nutrition
- Science for Young Children
- Early Childhood Curriculum Approaches
- Mathematics for Young Children
- Art and Craft for Young Children
- Physical Education for Young Children
- Technology for Young Children
- Management of Early Childhood Settings
- Social Studies for Young Children
- Special Educational Needs and Learning Disabilities
- Classroom and Behaviour Management
- Home School Partnership
- Contemporary Issues and Trends in Early Childhood
- The Child, Family and Society
- An Introduction to the Theory and Practice of the Montessori Method of Education
- Practicum
- Academic English
- General Language Training

### Compulsory Subjects
- Malaysian Studies 2 (Bahasa Melayu Komunikasi 1 for International students)
- Decision-Making Skills or Bahasa Kebangsaan A (Decision-Making Skills for International students)
- Moral Studies or Islamic Studies
- Co-curriculum Management

### Programme Overview

The Diploma Programme is aimed at preparing learners to meet the demands and challenges of the teaching profession at nursery and pre-school levels for both public and private centres. It is structured to enable graduates to acquire competencies in identifying the teaching and learning approaches for young children, and to be reflectively and professionally engaged in teaching-learning processes and experiences, curriculum planning and aspects of management.

### Career Opportunities

As graduates, you may look forward to a fulfilling career in the following early childhood-related fields:
- Teaching, ownership or management of a childcare or nursery
- Educational product research and development
- Pre-school management consultancy
- Employment within international schools.
The Diploma in Psychology programme is designed to equip students with a broad understanding of the social reality of workplace environments in the community. Students will be exposed to the fundamentals in the discipline of Psychology as well as applied Psychology.

For those aspiring to pursue a professional career in the interesting field of Psychology, the career prospects are indeed broad and may include entry into the education field as a lecturer.

Programme Modules

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Psychology (PSY1001N)</td>
<td>Principles of Counseling (PSY2001N)</td>
<td>Introduction to Criminology (SOC2000)</td>
</tr>
<tr>
<td>Cross Cultural Psychology (PSY1004N)</td>
<td>Elementary Statistic (PSY2004N)</td>
<td>Applied Behavior Analysis (PSY 3001N)</td>
</tr>
<tr>
<td>Introduction to Research Methods (PSY1005N)</td>
<td>Behavior and the Brain (PSY2005N)</td>
<td>Elective *</td>
</tr>
<tr>
<td>Cognitive Psychology (PSY1006N)</td>
<td>Human Communications (COMM2000)</td>
<td>Internship (supervised research project)</td>
</tr>
<tr>
<td>Personality (PSY1007N)</td>
<td>Industrial and Organizational Psychology (PSY2006N)</td>
<td>[PSY 3002N]</td>
</tr>
<tr>
<td>Computer Application (PIT1000N)</td>
<td>Educational Psychology (PSY2007N)</td>
<td></td>
</tr>
<tr>
<td>General Language Training (LAG1123)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic English (AEL1253)</td>
<td></td>
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</tr>
</tbody>
</table>

Electives

1 subject only to be taken in 6th or 7th semester

- Foundations of Early Childhood Education
- Play and Learning
- Special Educational Needs and Learning Disabilities
- Special Educational Needs and Learning Disabilities
- Introduction to Business
- Human Resource Management

MPU in Diploma Psychology

DIPLOMA (Local Students)

- Malaysian Studies 2
- Decision-Making Skills or
  * Bahasa Kebangsaan A
- Pengajian Islam / Moral
- Co-curriculum Management

DIPLOMA (International Students)

- Bahasa Melayu Komunikasi 1
- Decision-Making Skills
- Pengajian Islam / Moral
- Co-curriculum Management

Pursue career options as a psychologist or consultant in rehabilitation centers or in the area of social service. Alternatively, you can pursue the employment in the fields of education & training, consultancy, sales and marketing, human resource and marketing research.
The Early Childhood Care & Education (ECCE) market is escalating, and the demand for qualified professionals grows along with it. Aside from its career potential, the opportunity to contribute to the development of a generation is strong incentive for many. The objective of this programme is to prepare students to fulfill roles as assistant teachers and caregivers in Early Childhood Care and Education, playing nurturing roles in the care and development of young children. The course will provide you with the ability to carry out relevant routines, prepare teaching aids, assist in activities and help set up the learning environment.

Programme Modules

<table>
<thead>
<tr>
<th>Core Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Introduction to Philosophy and Curriculum in Early Childhood</td>
</tr>
<tr>
<td>- Development of Young Children</td>
</tr>
<tr>
<td>- Observation and Assessment of Young Children</td>
</tr>
<tr>
<td>- Play and Learning</td>
</tr>
<tr>
<td>- Music and Drama for Young Children</td>
</tr>
<tr>
<td>- Basic Childcare 1</td>
</tr>
<tr>
<td>- Basic Childcare 2</td>
</tr>
<tr>
<td>- Art and Craft for Young Children</td>
</tr>
<tr>
<td>- National Preschool Curriculum</td>
</tr>
<tr>
<td>- Health, Safety and Nutrition</td>
</tr>
<tr>
<td>- Early Literacy for Young Children</td>
</tr>
<tr>
<td>- Early Mathematics and Science for Young Children</td>
</tr>
<tr>
<td>- Technology for Young Children</td>
</tr>
<tr>
<td>- Practicum</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Compulsory Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Malaysian Studies 1 (Bahasa Melayu Komunikasi 1 for International students)</td>
</tr>
<tr>
<td>- Effective Listening or Bahasa Kebangsaan A (Effective Listening for International students)</td>
</tr>
<tr>
<td>- Family Issues</td>
</tr>
</tbody>
</table>

Career Opportunities

As graduates, you may look forward to a rewarding career as a teacher's assistant in a learning institution.
Our programme bridges you from secondary studies to a university degree. The Foundation in Commerce will guarantee your entry into prestigious undergraduate programmes with SEGi, as well as our partner universities in Australia and UK. The foundation will also enable you to receive exemptions into selective SEGi degree, at the same time, provide basic knowledge in the areas of commerce and management.

Programme Modules

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quantitative Methods 1</td>
<td>Quantitative Methods 2</td>
<td>Quantitative Methods 3</td>
</tr>
<tr>
<td>Accounting 1</td>
<td>Accounting 2</td>
<td>Accounting 3</td>
</tr>
<tr>
<td>Economics 1</td>
<td>Economics 2</td>
<td>Economics 3</td>
</tr>
<tr>
<td>General Language Training</td>
<td>Academic English</td>
<td>Introduction to Business</td>
</tr>
</tbody>
</table>

“I realised that SEGi’s Diploma in Early Childhood Education have prepared me both academically and practically. It covers a broad range of subjects and different variety of assignments. Coming towards the end of my first semester in Queensland University, I know that SEGi have done a great job to prepare me to face the challenges ahead.”

LIM XIANG QING
The Foundation in Arts is designed to equip post-secondary school students with the knowledge and skills needed to qualify for university entrance. The programme utilises comprehensive syllabus with the aim of providing you with a smooth transition from secondary studies to tertiary studies.

We aspire to develop well-rounded independent thinkers. Core papers such as Public Speaking and Computer Application are incorporated into the programme to ensure you’re given a holistic approach to learning. You’ll be given a wide range of electives to choose from to ensure a solid foundation before embarking on your undergraduate studies.

This one-year arts foundation will guarantee graduates’ entry into quality degrees with SEGi as well as UK, USA and Australian universities in partnership with SEGi.

### Programme Modules

#### Semester 1
- General Language Training
- Computer Application
- Introduction to Business
- Statistics

#### Semester 2
- Academic English
- Principle of Economics
- Elective 1
- Elective 2

#### Semester 3
- Public Speaking
- Critical Thinking Skills
- Elective 3
- Elective 4

* Students will have to choose the electives according to the discipline of undergraduate studies they intend to pursue.

#### Accountancy & Business
- E1 Intro to Marketing
- E2 Intro to Financial Accounting
- E3 Fundamental of Management
- E4 Mathematics

#### Creative Design
- E1 History of Art
- E2 Color & Form
- E3 drawing Fundamentals
- E4 Fundamentals Photography

#### Built Environment
- E1 Intro to Building Technology
- E2 Intro to Estimating
- E3 Intro to Construction Materials
- E4 Mathematics

#### Mass Communication
- E1 Interpersonal Communication
- E2 Intercultural Communication
- E3 Communication & Scholarship
- E4 Fundamentals Photography

#### Computing
- E1 Programming Methodology
- E2 Information Technology
- E3 Fundamental of Management
- E4 Mathematics

#### Tourism & Hospitality
- E1 Interpersonal Communication
- E2 Intercultural Communication
- E3 Fundamental of Management
- E4 Sociology of Tourism

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**Career Opportunities**

This qualification is specially designed for students with SPM, O-Level or equivalent qualifications and who would like a pathway to pursue a bachelor degree in university. Upon successful completion of the Foundation in Arts programme, students may further their studies in a wide range of degree programmes and, depending on units completed during their studies, students may be eligible to apply for advanced standing.
SETARA 2013
(SEGi University, Tier 5 Rating: Excellent)

MyQUEST 2012/2013
(SEGi College Subang Jaya 6 Star Rating: International Students Readiness Rating; Services)

MyQUEST 2012/2013
(SEGi College Kuala Lumpur 6 Star Rating: Social Sciences, Business and Law; Arts and Humanities; Science, Mathematics and Computing; Services)

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SEGi College
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(187620-W)
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(IPSS/SV.1031/42/98)
TOLL FREE
1300 88 7344

segi.edu.my

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